bitly (https://bitly.com)Platform

Solutions

Pricing (https://bitly.com/pages/pricing)

Resources ()

Log in (https://bitly.com/a/sign_in)

Get a Quote (https://bitly.com/pages/landing/discover-enterprise)

Sign up Free (https://bitly.com/pages/pricing)

Build stronger digital connections

Use our URL shortener, QR Codes, and landing pages to engage your audience and connect them to the right information. Build, edit, and track everything inside the Bitly Connections Platform.

Short link   QR Code

Shorten a long link

No credit card required.

Paste your long link here

https://example.com/my-long-url

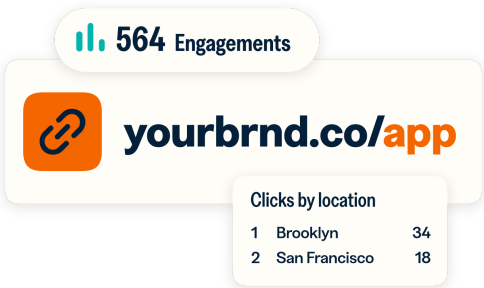**Get your link for free**

Sign up for free. Your free plan includes:

✓ 5 short links/month
✓ 3 custom back-halves/month
✓ Unlimited link clicks

GREAT CONNECTIONS START WITH A CLICK OR SCAN
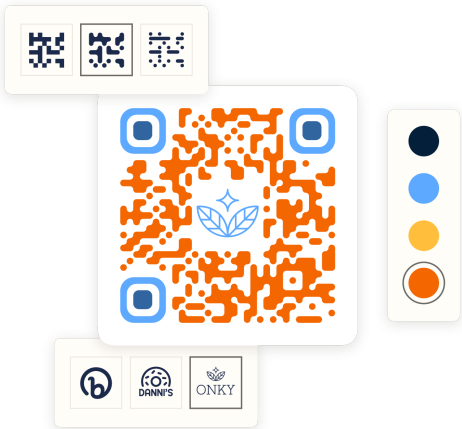
The Bitly Connections Platform

All the products you need to build brand connections, manage links and QR Codes, and connect with audiences everywhere, in a single unified platform.

Get started for free (https://bitly.com/pages/pricing) Get a quote (https://bitly.com/pages/landing/discover-enterprise)
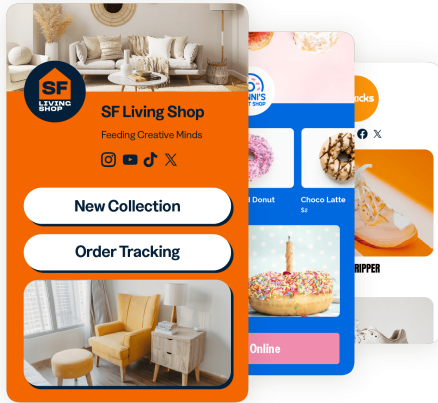
URL Shortener ↑

A comprehensive solution to help make every point of connection between your content and your audience more powerful

QR Codes ↑

QR Code solutions for every customer, business and brand experience.

Landing Pages ↑

Bitly Pages helps you create engaging, mobile-optimized landing pages in minut

What our customers are saying

When it came to deciding on a platform to use for generating all of our QR Codes, there was a general consensus among the team—of course we should use Bitly! We didn't even give it a second thought."

Melody Park

Marketing Lead at Smalls

When customers receive a status update from us, they can click on our encrypted link through the Bitly short link and directly view their order without having to log in, which is a smoother user experience and still keeps their information secure."
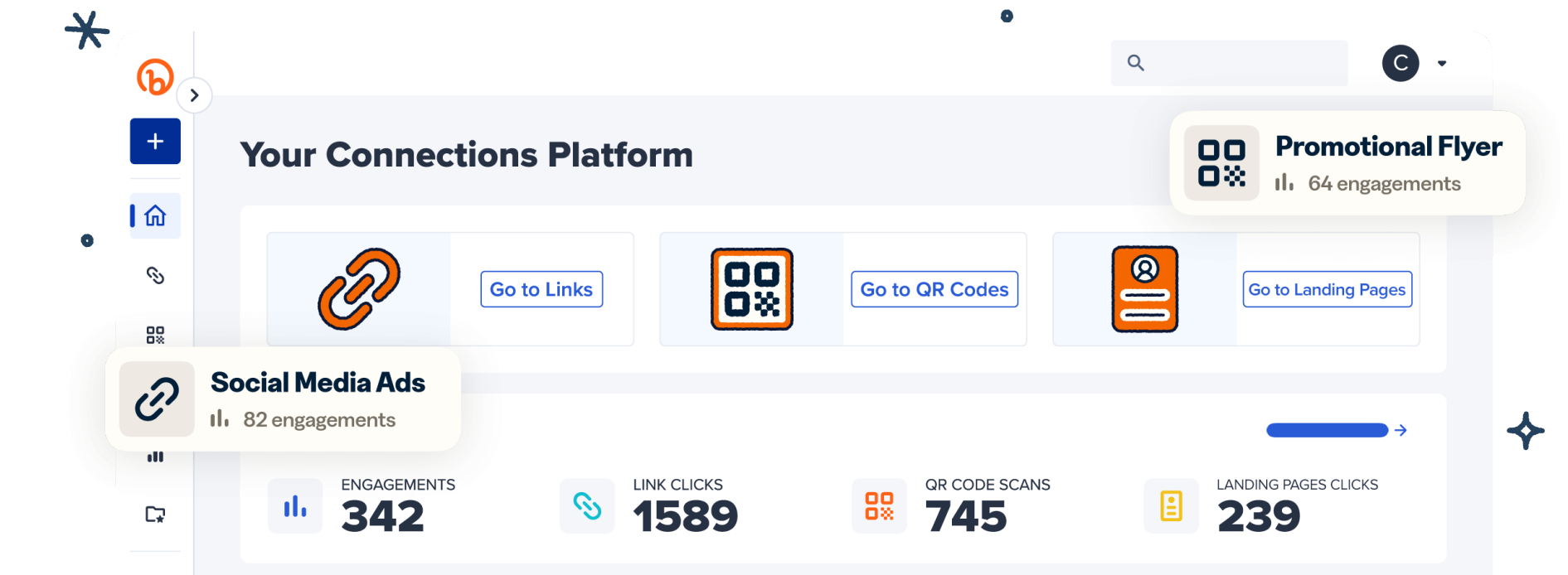
Phil Gergen

Chief Information Officer at Koozie Group

More than a link shortener

Knowing how your clicks and scans are performing should be as easy as making them. Track, analyze, and optimize all your connections in one place.

Why Bitly?

Integrations & API

Enterprise Class

Pricing

Products

URL Shortener

QR Code Generator

2D Barcodes

Analytics

Pages

Features

Link-in-bio

Branded Links

Mobile Links

UTM Campaigns

Digital Business Cards

Solutions

Retail

Consumer Packaged Goods

Hospitality

Media & Entertainment

Tech Software & Hardware

Healthcare

Insurance

Financial Services

Professional
Services

Education

Resources

Blog

Resource Library

QR Code
Inspiration Gallery

Developers

Apps and
Integrations

Help Center

Trust Center

Security Center

Browser Extension

Mobile App

Legal

Privacy Policy

Cookie Policy

Terms of Service

Acceptable Use
Policy

Code of Conduct

Transparency
Report

Company

About Bitly

Careers

Diversity & Inclusion

Partners

Press

Contact

Reviews

Accessibility Report

Accessibility
Statement

bitly

𝕏

GDPR
COMPLIANT

CCPA
COMPLIANT

SOC 2
TYPE 2